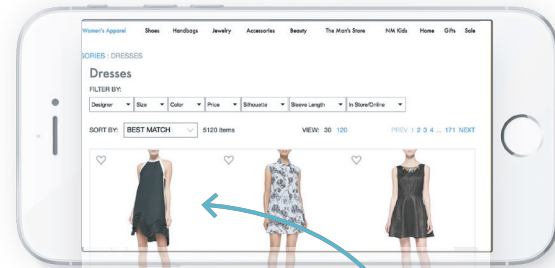




## PERSONALIZED BROWSE & NAV

### Personalize browse and navigation with the most relevant products

Instantly sort browse results for your customer as if you were arranging shelves in real time as a customer walks into the store. RichRelevance Discover™ boosts product discovery by personalizing a critical piece of real estate—browse and navigation—on your site or app.



### Features built to drive lift

#### Personalized Browse & Navigation

Enhance product discovery based on a shopper's current and past behaviors, brand affinities, and price preferences.

#### Precise Rules & Controls

Control and manage product or brand placements via manual merchandising, blacklisting, brand boosting, and slot specifications.

#### Algorithm Configurations

Tunable weights and variables configure custom sort settings for specific business needs.

#### Mobile Sort

Personalize search and browse to drive more conversion on mobile.

#### Seamless Experiences

Graph a single view of your customer across sessions, devices, and channels by storing customer data on the cloud without relying on cookies to deliver unified recommendations.





Built on the Relevance Cloud™

The Personalization Graph™

**4** key data sets laying the foundation for personalization

Technology

**#1** Robust infrastructure with industry's fastest response times

Ecosystem

**30** technology and integration providers partnering with RichRelevance

Expertise

**230+** leading retail brands using our state-of-the-art personalization technology

## Tools to enhance browse & navigation



**Control:** Calibrate all your product and catalog rules and fine-tune your browse and navigate.



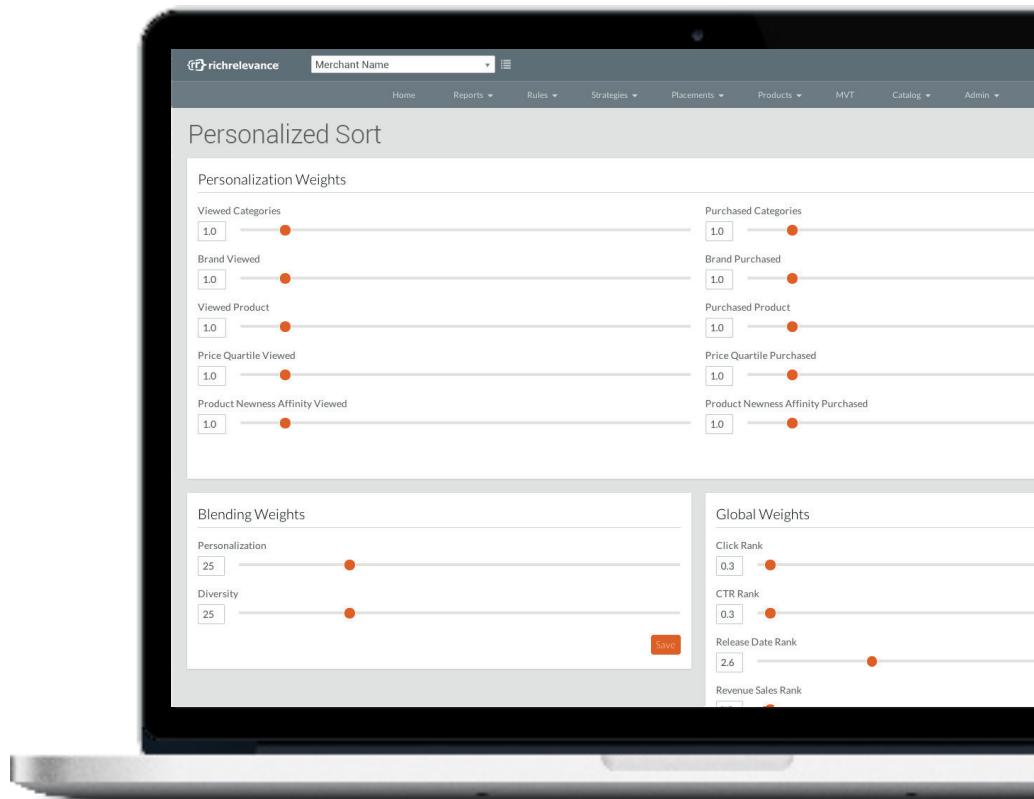
**Test & Optimize** each strategy using our A/B or MVT capabilities.



**Report:** Assess the status and impact of your browse and navigation personalization within minutes.



**Integrate** personalized browse and sort into any application using our APIs.



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